
Section D. INFORMATION ABOUT PROFESSIONAL AFFILIATIONS

D-01. Organizations public relations students may join and types of activities available for students.

Public Relations Student Society of America, Loyola chapter
Ad Club (American Advertising Federation), Loyola chapter
American Advertising Federation Team, Loyola chapter
PRSSA Bateman Team, Loyola chapter
American Marketing Association, Loyola chapter
The Maroon
Shawn M. Donnelley Center for Nonprofit Communications
International Association of Business Communicators, New Orleans chapter
Public Relations Association of Louisiana, New Orleans chapter
New Orleans Ad Club (American Advertising Federation), New Orleans chapter
Monthly luncheons Public Relations Society of America, New Orleans chapter
National Association of Black Journalists
Society of Professional Journalists
Radio Television Digital News Association

The university also has numerous [volunteer activities](#) including

D-02. Opportunities for public relations students to interact with practicing professionals.

Alumni and professionals participate in the school's annual Networking Day on campus, an internship fair, and the annual spring portfolio review for graduating seniors. Professionals, many of whom are alumni, serve as guest speakers in classes, while other professionals supervise internships. Guest speakers occasionally give assignments during their visits and later provide critique on student assignments.

PRSSA Loyola hosts monthly meetings with local professionals as guest speakers and arranges tours of local agencies. Several students also attend the national PRSSA conference annually. The School hosts numerous public events with journalism and mass communication professionals, such as the annual JEA/Tom Bell Silver Scribe competition for high school students during which professionals and alumni serve as speakers and judges. We also partner to host a number of events, including workshops with The Poynter Institute, Gray Media Producer Fellows and the Online News Association, among others.

In Spring 2012, the School began honoring our distinguished alumni with the Den of Distinction. Each May, new Den members are inducted during the senior reception, which graduating seniors and their families are invited to attend. Inductees engage with our graduating seniors and faculty.

A number of alumni who are working professionals serve as adjunct instructors. Faculty members have sought input from alumni who are outstanding in their fields as curricula are revised. Faculty members regularly attend national, regional and local professional workshops sponsored by professional organizations such as PRSA, RTDNA, SPJ, IABC, NABJ and AAF; students often attend with faculty.

D-03. Professional contacts – a sample of 10 practicing professionals (other than alumni) engaged with the public relations program with email addresses and telephone numbers.

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