

# Standard 5

## Scholarship: Research, Creative and Professional Activity



### **Executive summary:**

Faculty members contribute to the advancement of scholarly and professional knowledge and engage in research, creative and professional activity. Faculty have been granted sabbaticals and have been afforded travel either through professorships or other travel funds. Even with high teaching and service loads, faculty continue to receive internal and external grants, publish and present at scholarly and professional meetings and engage with their peers on the national stage.

## **1. Describe the institution's mission regarding scholarship by faculty and the unit's policies for achieving that mission.**

At Loyola New Orleans, scholarship including research and publication is one of three areas including teaching and service, that are used to determine faculty appointment and advancement. The university treats scholarship, teaching and service as equal responsibilities of the faculty member.

As written in Loyola University New Orleans' Faculty Handbook, Section 7-2, Specific Professional Responsibilities:

The specific professional responsibilities of a faculty member fall into three categories: teaching, research and publication, and community service.

### **1. Teaching Responsibilities**

Each faculty member shall pursue excellence in the preparation for and performance of teaching duties. It is subject mastery and personal scholarship which entitle a faculty member to freedom in classroom presentation of professional subject matter. Thus, it is improper for an instructor persistently to include material which has no relation to a subject, or to fail to present subject matter of a course as announced to students and as approved by the faculty in their collective responsibility for the curriculum.

Each faculty member shall observe duly promulgated regulations concerning such matters as the cancellation of scheduled classes, examinations, grades, current syllabi, teaching assignments, contact hours, full-time employment, and assessment and development of the curriculum.

Each faculty member shall be responsible for the timely preparation and grading of student examinations, as well as directing and carefully evaluating student assignments within a reasonable time.

### **2. Publication and Research Responsibilities**

Each faculty member shall engage in research and develop personal scholarship. These activities should, however, reinforce and vitalize teaching; they should not supercede or exclude it.

Each faculty member shall maintain an active scholarly interest in his or her professional field in order to stimulate and challenge students in the classroom. This scholarly interest may be evidenced by such activities as attendance at professional conferences, reviews of professional literature, and other professionally related activities.

### **3. Community Service Responsibilities**

Each faculty member shall be expected to contribute to the general welfare of the community as well as the university through such activities as working on committees, serving as adviser

for student organizations, active involvement in civic and cultural life, cooperation in student recruitment, and active participation in professional societies.

Each faculty member shall be responsible for regular academic advising and guidance of students, shall maintain scheduled office hours, and shall be familiar with academic regulations and the curriculum of his or her College. Each faculty member should refer students when appropriate to University service agencies (e.g., University Ministry, Student Health Service, Counseling and Career Services, Student Success Center, etc.)

The [protocol](#) for the School is consistent with the faculty handbook regarding scholarship and teaching and service.

**2. Define the group of faculty whose work is included in this section and state time restrictions used to incorporate activities of faculty who were not employed by the unit during all of the previous six years (for example, new faculty and retired faculty). (Bold indicates current faculty)**

Valerie Andrews: fall 2014-spring 2016 retired

**Alvaro Bootello: New hire fall 2017-present**

**Lisa Collins: fall 2013-present**

**Sonya Duhé: fall 2013-present**

**Michael Giusti: New faculty hire fall 2017-present**

Tamar Gregorian: Faculty fall 2017-spring 2018

Lisa Martin: fall 2013-spring 2014 retired

**David Myers: fall 2013-present\* (starting phased retirement)**

Andrew Nelson: fall 2013-spring 2016 retired

Leslie Parr: fall 2013-spring 2018 retired

**Cathy Rogers: fall 2013-present**

**Robert Thomas: fall 2013-present**

3. Using the grid that follows, provide counts of the unit's overall productivity in scholarship for the past six years by activity; first the totals for the unit as a whole and then for the individuals who produced these totals, broken down by academic rank. The chart should provide a snapshot of scholarship activity within the unit during the six-year period. Therefore, the grid should capture relevant activity by all full-time faculty only **while at the accredited unit**. Provide the total number of individuals in each rank in place of the XX. Adapt the grid to best reflect institutional mission and unit policies and provide a brief narrative.

Scholarship, Research, Creative and Professional Activities	Total from Unit*	Individuals				Totals (6Current full-time/ 13)
		Full Professors (3Current, 1retired, 1phased, 1deceased)	Associate Professors (0)	Assistant Professors (1Current TT, 2 Current nonTT, 3 retired nonTT)	Instructors** (1 for one year)	
Awards and Honors	33	21	0	11	1	33
Grants Received Internal	2	1	0	2	0	3
Grants Received External	6	5	0	1	0	6
Scholarly Books, Sole- or Co-authored	1	1	0	0	0	1
Textbooks, Sole- or Co-authored	0	0	0	0	0	0
Books Edited	0	0	0	0	0	0
Book Chapters	6	5	0	1	0	6
Monographs	1	1	0	0	0	1
Articles in Refereed Journals	17	15	0	4	0	19
Refereed Conference Papers	24	15	0	5	5	25
Invited Academic Papers	0	0	0	0	0	0
Encyclopedia Entries	0	0	0	0	0	0
Book Reviews	4	4	0	0	0	4
Articles in Non-refereed Publications	59	10	0	49	0	59
Juried Creative Works	21	21	0	0	0	21
Non-juried Creative Works	41	5	0	36	0	41
Other (please specify)						
INVITED SPEAKER/PRESENTATIONS	92	61	0	31	0	92
MEDIA ENGAGEMENT	109	91	0	18	0	109

\*Co-authored work should be counted as a single publication in the unit totals. However, if, for example, two members of the faculty are co-authors on the same journal article, it would be reported as a publication for both authors. \*\*Includes all full-time faculty who do not hold listed ranks, such as instructors and others on term appointments. Many faculty in this category may hold teaching appointments without significant scholarship, research or creative requirements.

As shown in the scholarship table above, although the School faculty is small and carry high teaching loads, collectively they are extremely productive. Like the students, faculty are award-winning, with more than 30 awards and honors. In fact, in the past nine years, three of the faculty have earned the university's highest honor, the Dux Academicus Award. Others have received national awards from their affiliated professional organizations and served in national leadership positions. The faculty have received five grants, one - a Louisiana Board of Regents grant - was one of the largest from that group that the university has received. Collectively, they have produced six book chapters, one book and 19 refereed journal articles and 25 refereed conference papers. They have had nearly 60 non-refereed articles. Faculty have produced 21 juried works and more than 40 non-juried works. Most impressive, faculty have been invited to be speakers more than 90 times and have engaged with media more than 100 times. This collection of scholarly and creative work represents the efforts of a faculty with both academic and professional experience.

- 4. List in a digital file list the scholarly, research, creative and professional activities of each member of the full-time faculty in the past six years. Limit to 10 per faculty member through the six-year period. The unit has the option of providing a complete list in a separate digital file. (Full-time faculty refers to those defined as such by the unit.) If including faculty who have since left the unit, please note. Professional service activities should be reported in Standard 8.**

To see 10 examples of scholarly, research, creative and professional activities in the past six years, [click here](#). (Appendix G)

- 5. Describe the institution's policy regarding sabbaticals, leaves of absence with or without pay, etc. List faculty who have taken sabbaticals or leaves during the past six years. Give one-sentence descriptions detailing the academic achievements of each sabbatical.**

Taken from the University Faculty Handbook, Section 6. E. Sabbatical Leave Policy

The University has adopted the following policy regarding sabbatical leaves. Updated Text – Approved by Board of Trustees on Dec. 8, 2017 6-4 1.

**Purpose of Sabbatical Leave:** The objective of the sabbatical leave program is to enhance the academic quality of the University by providing the faculty member with an opportunity for professional growth over an extended and uninterrupted period. Such opportunities will allow the faculty member to engage in full-time scholarly research, specialized study related to one's academic field, writing, participation in programs designed to improve teaching or other scholarly activities.

**Duration of Sabbatical Leave:** An eligible faculty member may elect to take a one-semester sabbatical leave at full salary or a two-semester sabbatical leave at two-thirds salary. Occasionally, if the dean of a college in consultation with the provost and vice president for Academic Affairs feels a proposal has particular merit, a two-semester sabbatical leave at full pay may be offered. Such offers may be made only if funds remain in the budget (see 3c) after

all other valid proposals have been accepted, and at no time should such offers require an increase in the budget.

Eligibility: All full-time tenured faculty members are eligible for a sabbatical leave after they have completed seven years of continuous service as ordinary faculty at the University. Normally, subsequent sabbatical leaves are granted in the seventh year or after 12 semesters of qualifying service. Credit may be granted for professionally relevant leaves taken since the faculty member's last sabbatical leave. Credit eligibility for sabbatical leave may not be accumulated beyond seven years, unless a full eligible or qualifying leave is denied solely for the convenience of the department, college, or university. Where a faculty member is eligible or has qualified for sabbatical leave but is prevented from taking the leave as a result of administrative necessity or department needs, one year of qualifying service past the terminal date for previous sabbatical leave shall be counted (banked) toward the next sabbatical leave. A faculty member requesting the banking of one year must submit a letter stating that he or she is eligible for a sabbatical leave as well as the reasons preventing that leave. The agreement of both the dean and provost is necessary to bank one year toward the next sabbatical. In this instance only, a sabbatical leave may be granted to the same person no more than once in any six years. Eligibility does not imply an automatic right nor an automatic granting of a sabbatical leave. The number of sabbatical leaves granted in any given academic year will be determined by the academic feasibility of releasing the faculty member for the period requested and by the amount of money available for granting such leaves. The University will budget directly funds to provide for sabbatical leaves.

**David Myers:**

fall 2018, spring 2019, sabbatical.

Games studies minor course development; book development, "A Game Studies Theory Chronology"

Starting phased retirement program in fall 2019

**Leslie Parr:**

fall 2017, on leave as part of a phased retirement plan.

Parr exhibited photographs in the following shows:

"Bywater Biennial: Louisiana, A Celebration of Life," juried exhibit, New Orleans Art Center

Society for Photographic Education South Central Chapter Juried Educator Exhibition, juried exhibit, Waco, Texas

"Animalia," juried exhibit, A. Smith Gallery, Johnson City, Texas

**Cathy Rogers:**

spring 2018, sabbatical.

Rogers interviewed 17 public relations professionals about their pro bono services for non-profit organizations: nine from New Orleans, eight from New York City, Chicago and San Francisco.

She presented the study, "Navigating Pro Bono Space: An Agency Perspective," in a refereed paper competition to the PRSA Educators Academy in Austin, Texas.



**6. Describe travel funding, grant support, or other methods or programs the unit uses to encourage scholarship, research, and creative and professional activity.**

The faculty are fortunate to have three endowed professorships including the Rev. Aloysius B. Goodspeed, S.J. /Beggars Communication Distinguished Professor, the A.L. Read Distinguished Professor of Communication, the Shawn M. Donnelley Professorship in Nonprofit Communication, and the Loyola Chair in Environmental Communication.

All are endowed accounts and annually have drawdowns that typically cover the faculty members' entire annual travel. Other faculty such as Alvaro Bootello can use Brand Lab or Shawn M. Donnelley Center operations funds for travel, leaving remaining faculty and staff travel to be taken from other accounts, including operating and/or gift accounts.

Recruitment travel is typically covered by the Dean's office but is supported by the School when necessary.

**7. List faculty who have taken advantage of those programs during the past six years.**

**Alvaro Bootello**, faculty member

2019: AEJMC, Toronto, Canada

2019: AAF District 7 Spring Convention, Mobile, Alabama

2018: AEJMC, Washington, D.C.

**Lisa Collins**, faculty member

2019: Poynter Institute: Teachapalooza, St. Petersburg, Florida

2018: Excellence in Journalism (EIJ), Baltimore, Maryland

2017: EIJ, Anaheim, California

2017: Poynter Institute Teachapalooza, St. Petersburg, Florida

2016: EIJ, New Orleans, Louisiana

2016: Poynter Institute: Teachapalooza, St. Petersburg, Florida

2015: EIJ, Orlando, Florida

2015: Poynter Institute: Teachapalooza, St. Petersburg, Florida

2014: EIJ, Nashville, Tennessee

2013: Online News Association, Atlanta, Georgia

**Sonya Duhé**, director and faculty member, A. Louis Read Professorship (2019)

2019: AEJMC, Toronto, Canada

2019: ASJMC, Houston, Texas

2018: Excellence in Journalism (EIJ), Baltimore, Maryland

2018: AEJMC, Washington, D.C.

2018: ASJMC, Phoenix, Arizona

2017: EIJ, Anaheim, California

2017: AEJMC, Chicago, Illinois

2017: ASJMC, Memphis, Tennessee

2016: AEJMC, Minneapolis, Minnesota

2016: EIJ, New Orleans, Louisiana

2016: ASJMC, Savannah, Georgia  
2015: AJCU, Boston, Massachusetts  
2015: EIJ, Orlando, Florida  
2015: AEJMC, San Francisco, California  
2014: EIJ, Nashville, Tennessee  
2014: AEJMC, Montreal, Canada  
2013: AEJMC, Washington, D.C.

**Albert Dupont**, technology coordinator

2019: Ignatian Fellows Program, Belize  
2019: JEA, Anaheim, California  
2018: JEA, Chicago, Illinois  
2018: LAB, New Orleans, Louisiana  
2018: JEA, San Francisco, California  
2017: JEA, Dallas, Texas  
2017: SPA, Hattiesburg, Mississippi

**Mike Giusti**, faculty member

2017: College Media Business and Advertising Managers, Ft. Worth, Texas  
2016: National Scholastic Press Association, Indianapolis, Indiana  
2016: Associated Collegiate Press/ College Media Advisers, Washington, D.C.  
2015: Scholastic Press Association, Orlando, Florida  
2015: Associated Collegiate Press/ College Media Advisers, Austin, Texas  
2014: College Media Business and Advertising Managers, Austin, Texas  
2013: Associated Collegiate Press/ College Media Advisers, New Orleans, Louisiana

**Laura Jayne**, Student Services Director

2015: NACADA, National College Academic Advisors, Las Vegas, Nevada  
2013: NACADA, National College Academic Advisors, Denver, Colorado

**David Myers**, faculty member

2018: 6th Annual Games and Literary Theory Conference, Copenhagen, Denmark  
2018: 8th International Toy Research Association World Conference, Paris, France  
2017: 5th Annual Games & Literary Theory Conference. Montreal, Canada  
2016: 4th Annual Games and Literary Theory Conference, Krakow, Poland  
2016: Poetic of the Algorithm Conference, Liege, Belgium  
2016: DiGRA/FDG Joint Conference, Berlin, Germany  
2014: 2nd Annual Games and Literary Theory Conference, Amsterdam, Netherlands  
2014: 42nd Annual Conference International Association. for the Philosophy of Sport, Natal, Brazil  
2014: 7th International Toy Research Association. World Congress, Catholic University of Portugal, Braga  
2013: Future and Reality of Gaming (FROG) Annual Conference, Vienna, Austria  
2013: Foundations of Digital Games Annual Conference, Chania, Crete, Greece  
2013: Society of Cinema and Media Studies Annual Conference, Chicago, Illinois



**Leslie Parr**, faculty member, A. Louis Read Professorship

2017: Santa Fe Photography and Digital Printmaking workshop R. Mac Holbert, Santa Fe, New Mexico

2017: Traer Scott Photography Workshop, Maine Media, Rockport, Maine

2017: La. Historical Association, Shreveport, Louisiana

2016: La. Historical Association, Shreveport, Louisiana

2016: University of Paris International Symposium, Paris France

2015: Master class with Sam Abell, Maine Media Workshops, Rockport, Maine

2013: International Symposium: " La Nouvelle-Orléans: la cité décalée, " Aix-Marseille Université, Aix-en-Provence, France

**Cathy Rogers**, faculty member, Shawn M. Donnelley Professorship

2018: PRSA International Conference/PRSSA National Conference, Austin, Texas

2018: AEJMC National Conference, Washington, D.C.

2018: Interviews for sabbatical project, New York, New York

2017: PRSA International Conference/PRSSA National Conference, Boston, Massachusetts

2017: Programmatic Forum, Online Marketing and Media Advertising at Advertising Week, New York, New York

2017: AEJMC National Conference, Chicago, Illinois

2016: PRSA International Conference/ PRSSA National Conference, Indianapolis, Indiana

2015: AJCU, Boston, Massachusetts

2015: PRSA International Conference/PRSSA National Conference, Atlanta, Georgia

2015: AEJMC National Conference, San Francisco, California

2014: PRSA International Conference/PRSSA National Conference, Washington, D.C.

2014: AEJMC National Conference, Montreal, Canada

2013: PRSA International Conference/PRSSA National Conference, Philadelphia, Pennsylvania

2013: AEJMC National Conference, Washington, D.C.

**Bob Thomas**, Loyola Chair in Environmental Communication

2019: National Botanical Gardens, Washington D.C.

2019: Trinidad, West Indies

2019: Belize/Guatemala

2018: Atlantic Rainforest & Pantanal Wetlands, Brazil

2018: Trinidad, West Indies - twice

2018: Lake Itasca, Minnesota for documentary work

2017: Trinidad, West Indies - twice

2017: Belize/Guatemala

2016: Trinidad, West Indies - twice

2016: Belize/Guatemala

2016: Galapagos Islands, Ecuador

2016: Ecuador, Yasuni Research Laboratory

2015: Loyola University Chicago guest speaker, Chicago, Illinois

2015: Coastal Carolina University Guest speaker, Myrtle Beach, South Carolina  
Resource Managers for Shell Oil Company speaker, Houston, Texas  
2015: Trinidad, West Indies, twice  
2015: Belize/Guatemala  
2014: Water Synergy Workshop, U.S. Business Council for Sustainable Development,  
Gonzales, Louisiana  
2014: Acadiana Master Naturalist Program, Avery Island, Louisiana  
2014: TerrUna Historia Endemica, Galapagos Islands, Ecuador  
2014: Trinidad, West Indies, twice  
2014: Belize/Guatemala  
2013: Trinidad, West Indies, twice  
2013: Belize/Guatemala  
2013: Galapagos Islands, Ecuador  
2013: Yasuni Research Laboratory, Ecuador