

JONATHAN McHUGH

Entertainment
Professional/Educator

Contact

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e/nm0570462/](https://www.imdb.com/name/nm0570462/)

Skills

Adobe Premiere Visual
Media editing

Strong consensus building
skills necessary in academia
and entertainment

Ability to connect with
students to be an impactful
mentor

Problem solver skills needed
in production

Entertainment executive, music supervisor, film and TV producer and professor with more than 30+ years of experience. Deeply connected into the music and film businesses with an expansive network and demonstrated record of success merging film and television with music.

Passionate and engaging educator with proven history applying career knowledge to teaching and mentorship. Skillful public speaker with stellar teaching reputation in creating strong learning environments for students.

Teaching History

AMERICAN UNIVERSITY/ KOGOD BUSINESS SCHOOL-
ADJUNCT PROFESSOR & CAREER ADVISOR
2016-Current

- Created and taught Business And Entertainment (B.A.E) program courses including "The Business of Visual Media", "The Streaming Revolution," as well as re-vamped "Advanced Issues in Entertainment"
- Mentored and advised students on career direction, internships, and job opportunities as part of KOGOD Career Center; connected 50+ students with potential employers at WME, CAA, Universal, Sony, Netflix among others.
- Initiated, developed, and ran the programming for A.U. student trips to visit the top entertainment executives every semester in NYC, Nashville, and Los Angeles.
- Created a pipeline for senior students to have internships at companies while taking Boston University in LA classes
- A bi-monthly "Up Close" Zoom education series so students could interact and ask questions of top entertainment professionals.
- Developed a music documentary film series for students to learn the vital process of music supervision for documentary filmmaking

- Crafted learning experiences for students to be able to know the creation and marketing of films & music supervision.
- Guest lecturer in Kogod Business School courses including Entertainment Marketing, Managing Talent & Copyright Law/Licensing

BOSTON UNIVERSITY IN LA PROGRAM

2019-Current (Teaching again Summer 2022)

- Co-instructed BU in LA graduate summer course program for Visual Media content creation and entrepreneurship in their Media Ventures Program
- Advised, mentored, and connected students with other potential mentors if their projects were specialized
- Guest lecturer and mentored students every semester in the Boston University undergraduate program in LA

GUEST LECTURING

- Frequent guest lecturer on *The Business of Visual Media and Content Creation* at top entertainment programs like NYU, UCLA, USC, University of California Berkeley, Tulane University, Loyola University, University of Texas, Carnegie Mellon University, and Chapman Film School.

Work History

2011-11 -
Current

PRESIDENT

SONG STEW ENTERTAINMENT, Santa Monica, CA

- Helped produce thirty-five music-oriented films and TV productions starring and featuring some of the biggest names in pop culture & entertainment brands including Muhammad Ali, Janis Joplin, Snoop Dogg, Justin Bieber, Brittany Spears, Metallica, Major League Baseball, The Alarm and many more.

- A&R Consultant for AMR Songs Publishing company. Responsible for signing new talent and music catalogs.
- Music supervised and/or produced 80 films and TV projects.
- Consulted record labels and publishers on marketing & A&R strategy as well as many independent artists.
- Directed two topical documentary films on the Cosplay/Comic Con and hard rock festival music subcultures. "Cosplay Universe" and "Long Live Rock...Celebrate the Chaos" (IMDB link below.)

2013-01 -
2015-12

VISUAL PODCAST PRODUCER & HOST

THE STREAM.TV, LOS ANGELES , CA

- Co-created "The Weekly Comet" a weekly visual podcast/internet interview show with Tamara Conniff; the former editor of Billboard Magazine.
- <https://www.youtube.com/watch?v=D5PF8ykKUWE>
- Created and hosted the weekly internet podcast "Q Score" series featuring interviews with film and TV music creators, music supervisors, music producers, composers and more.
- <https://www.youtube.com/watch?v=LQ0y12gaZTo>
- <https://www.youtube.com/watch?v=j7wx3MUzG8E>

2009-01 -
2011-12

SENIOR VICE PRESIDENT - VISUAL MEDIA

ISLAND/DEF JAM- UNIVERSAL RECORDS, Santa Monica, Jam

- Responsible for running Island/Def Jam Label group's film & TV Production & Music Supervision Dept.
- Licensed millions of dollars' worth of masters to film, TV advertising, and video game projects
- Helped create and produce the hit Justin Bieber documentary film *Justin Bieber: Never Say Never* film. (The film grossed over 150 million dollars for Paramount Pictures.)
- Co-produced the Sony Classics documentary, *Greatest Movie Ever Sold* starring the groups Outkast & OK GO and featuring Def Jam CEO LA Reid
- Music supervised several films, featuring IDJ music

2007-01 -
2009-11

INDEPENDENT FILM & TV PRODUCER

- DISCOVERY/LIFETIME/LIONSGATE

- Produced and Music Supervised the environmental series "Battleground Earth" for Discovery's Planet Green channel starring rap star Ludacris & Motley Crew's Tommy Lee (2009))
- Co-produced and music supervised Lifetime TV's film "Flying By" (2009) starring Billy Ray Cyrus and Heather Locklear
- Produced and music supervised Lionsgate Films "Repo the Genetic Opera" along with the producers of the hit "Saw" film series (2008)
- Wrote and produced the Lionsgate film "Snoop Dogg's Hood of Horror"(2007) co-starring Jason Alexander and Danny Trejo

2000-01 -
2008-06

SR. VP. of VISUAL MEDIA

SONY MUSIC/JIVE ZOMBA

- Ran the Jive Records/Sony Film & TV Music licensing division
- Created Zomba Films Division for Jive Records
- Produced the hit film "Crossroads" (2002) starring Britney Spears, Zoe Saldana, and Dan Ackroyd with MTV Films & Paramount Pictures which grossed over 75 million dollars in revenue
- Worked as an in-house agent representing Zomba Film & TV divisions, created packages using synergy with the divisions First Com Music Library, Zomba's Composer division, Jive Records and Zomba Publishing masters and publishing
- Produced the album "Bowling for Soup Goes To The Movies" after helping to create a huge amount of sync opportunities for the band

1997-01 -
1999-12

VICE PRESIDENT - SOUNDTRACKS

WARNER BROTHERS FILMS/ NEW LINE CINEMA

- Responsible for co-producing all the soundtracks for the studio
- Sold 10 million soundtracks in three years' time

- Produced & marketed the Academy Award nominated the soundtrack for "Don Juan Demarco" starring Johnny Depp & Marlon Brando
- Produced & marketed the platinum soundtrack for Adam Sandler's "The Wedding Singer", "Blade" and "Austin Powers I & II"
- Produced & marketed the gold soundtrack for "Love Jones"
- Marketed the soundtrack to "Boogie Nights" and many more

1995-01 -
1998-12

DIRECTOR of CONSUMER MARKETING/HEAD of FILM MUSIC

A&M RECORDS/Universal Music, Hollywood, CA

- Created the Film & TV music department at A&M Records to promote both established and new A&M artists, to license music and produce soundtracks
- Produced and marketed the Oscar nominated, Grammy, and platinum record soundtracks such as "The Three Musketeers" and "Empire Records" amongst others
- Produced and marketed the Grammy Award winning soundtracks "SFW" and "Rebel Highway"
- Produced and marketed the soundtrack to the Farrelly Brothers hit comedy "King Pin"
- Music Supervised my first film "The Last Super" starring Cameron Diaz

1988-01 -
1991-06

PROMOTION MANAGER

A&M RECORDS, New York, NY

- Promoted concerts and worked with radio stations in the New York metro area to help garner airplay for A&M artists including Sting, Janet Jackson, OMD, UB40, etc.

1987-04 -
1987-12

MARKETING DIRECTOR

DE LAURENTIS FILM STUDIO

- Local Los Angeles film marketing on all studio films including "Blue Velvet", "Bill & Ted's Excellent Adventure", "Teen Wolf II", "Bedroom Window"

Education

1979-08 -
1983-05

Bachelor of Arts: History/Communications

Tulane University - New Orleans, LA

Speaking Engagements

EXAMPLES OF PROFESSIONAL EDUCATION PANELS & CONFERENCES (full list can be provided upon request)

2021 Variety Music for Screens Conference- Produced & booked Hollywood panel on the Musicals "West Side Story" & "Tik...tik Boom"

2020 Guild of Music Supervisors Pandemic Panel Series- moderated & produced 10 education panels for membership

2018 Sundance Film Fest Panel Discussion- "We Are X"

2011, 2017-2019, SXSW- Film Licensing 101 & Music Supervision 101

2015 Canadian Music Week- "Creating the Guild of Music Supervisors Organization"

2014-2021 Guild of Music Supervisors Education Conferences- Producing & Speaking on panels

2016 Sync Up- New Orleans- Q & A with Island Records Founder Chris Blackwell

2015 Sync Summit- "Music Supervision 101"

2014-2020 Guild of Music Supervisors Awards Red Carpet Host

Board Experience

The Recording Academy/Grammy Organization

2007-2016 Board of Trustees

2011-2016 Television Committee/CBS TV show

2007-2009 Chapter President, Los Angeles

Guild of Music Supervisors

2009-Present Co-Founding Member

2012-Secretary

The Bogart Foundation Pediatric Cancer Research Foundation

Board Member and Co-Director of Racquet Rumble
Charity Tennis Tournament

2009-2016

Affiliations

N.A.R.A.S. / Grammy Organization

Television Academy/Emmy's

Producers Guild of America

Guild of Music Supervisors