

STANDARD 5

SCHOLARSHIP: RESEARCH, CREATIVE AND PROFESSIONAL ACTIVITY



HIGHLIGHTS

- ❖ Research and publication, teaching and service are used to determine faculty appointment and advancement.
- ❖ In the past six years, faculty members individually have received some 16 awards, two faculty received the most prestigious award on campus, the Dux Academicus.
- ❖ Faculty members have published books, presented scholarly conference papers, published articles in refereed and non-refereed journals, and produced numerous juried and non-juried creative works.
- ❖ Since 2009, three faculty members have had sabbaticals; one has had academic leave.
- ❖ The school has supported every travel request since 2009.

1. Describe the institution's mission regarding scholarship by faculty and the unit's policies for achieving that mission.

At Loyola New Orleans, scholarship including research and publication is one of three areas including teaching and service that are used to determine faculty appointment and advancement. The university treats scholarship, teaching and service as equal responsibilities of the faculty member.

As written in Loyola University New Orleans' faculty handbook, Section 7-2, Specific Professional Responsibilities:

The specific professional responsibilities of a faculty member fall into three categories: teaching, research and publication, and community service.

1. Teaching Responsibilities

Each faculty member shall pursue excellence in the preparation for and performance of teaching duties. It is subject mastery and personal scholarship which entitle a faculty member to freedom in classroom presentation of professional subject matter. Thus, it is improper for an instructor persistently to include material which has no relation to a subject, or to fail to present subject matter of a course as announced to students and as approved by the faculty in their collective responsibility for the curriculum.

Each faculty member shall observe duly promulgated regulations concerning such matters as the cancellation of scheduled classes, examinations, grades, current syllabi, teaching assignments, contact hours, full-time employment, and assessment and development of the curriculum.

Each faculty member shall be responsible for the timely preparation and grading of student examinations, as well as directing and carefully evaluating student assignments within a reasonable time.

2. Publication and Research Responsibilities

Each faculty member shall engage in research and develop personal scholarship. These activities should, however, reinforce and vitalize teaching; they should not supercede or exclude it.

Each faculty member shall maintain an active scholarly interest in his or her professional field in order to stimulate and challenge students in the classroom. This scholarly interest may be evidenced by such activities as attendance at professional conferences, reviews of professional literature and other professionally related activities.

3. Community Service Responsibilities

Each faculty member shall be expected to contribute to the general welfare of the community as well as the university through such activities as working on committees, serving as advisor for student organizations, active involvement in civic and cultural life, cooperation in student recruitment, and active participation in professional societies.

Each faculty member shall be responsible for regular academic advising and guidance of students, shall maintain scheduled office hours, and shall be familiar with academic regulations and the curriculum of his or her College. Each faculty member should refer students when appropriate to University service agencies (e.g., University Ministry, Student Health Service, Counseling and Career Services, Academic Resource Center, etc.)

The protocol for the School of Mass Communication is consistent with the faculty handbook regarding scholarship and teaching and service. See school protocol, page 8, Section D. Evaluation Criteria:

Evaluation Criteria

The criteria listed below are to be used to evaluate all faculty in conjunction with the norms contained in the Faculty Handbook. Reviews will be based only on norms related to the individual faculty member's professional responsibilities. Other considerations will include the person's ability to satisfy the immediate and long-range needs of the school; his or her ability to relate well professionally and personally to students and colleagues; and his or her professional standing within the school, the college, the university and among members of his or her own profession. In accordance with the College of Social Science Handbook, the School of Mass Communication Rank and Tenure Committee will use the following quantifiable system to assist in evaluating faculty performance. Tenure-track faculty will be evaluated in **teaching, scholarship and research, and service**. Non-tenure-track governing faculty will be evaluated on teaching and service. Part-time faculty will be evaluated on teaching.

- 2. Define the group of faculty whose work is included in this section and state time restrictions used to incorporate activities of faculty who were not employed by the unit during all of the previous six years (for example, new faculty and retired faculty).*

All full-time faculty whose work is included in numbers 3 and 4 were employed at Loyola University New Orleans during the years which scholarship, research, creative and professional activities are included.

Note: The scholarship is included for the following individuals since they were employed by Loyola during the period examined. But it should be noted that: Dr. Larry Lorenz has been in phased retirement since 2011 (completed fall 2013); Dr. Sherry Lee Alexander has been in phased retirement since 2012 (to be completed fall 2014); Dr. Yolanda Cal's

contract ended spring 2013. It was not renewed for the fall 2013 semester, and Dr. Mark Poepsel took another academic position at another university beginning fall 2013.

3. Using the grid that follows, provide counts of the unit's productivity in scholarship for the past six years by activity, first for the unit as a whole and then for individuals broken down by academic rank. The grid should capture relevant activity by all full-time faculty. Provide the total number of individuals in each rank in place of the XX. Adapt the grid to best reflect institutional mission and unit policies and provide a brief narrative.

Scholarship, Research, Creative and Professional Activities	*By Unit	By Individuals				Totals (11)
		Full Professors (5)	Associate Professors (1)	Assistant Professors (3)	Other Faculty (2)**	
Awards and Honors	16	12		3	1	16
Grants Received Internal	7	8		1		9
Grants Received External	7	6		1		7
Scholarly Books, Sole- or Co-authored	2	1	1			2
Textbooks, Sole- or Co-authored	0					0
Books Edited	0					0
Book Chapters	5	5				5
Monographs	0					0
Articles in Refereed Journals	15	11		5		16
Refereed Conference Papers	33	19		18		37
Invited Academic Papers	3	3				3
Encyclopedia Entries	5	5				5
Book Reviews	8	2	2		4	8
Articles in Non-refereed Publications	6	2	3	1		6
Juried Creative Works	17	15	2			17
Non-juried Creative Works	60	7			53	60
Invited speaker/presentation	17	11		2	5	18

**Other: 1 Instructor, 1 Visiting Professor—all are full time.

A total of 11 faculty are included in the above grid; however, it should be noted that one full professor and one associate professor have been in phased retirement for the past three years.

The following pages represent the individual productivity for the past six years.

4. List the scholarly, research, creative and professional activities of each member of the full-time faculty in the past six years. Please provide a full list; do not refer team members to faculty vitae for this information. (Full-time faculty refers to those defined as such by the unit.) If including faculty who have since left the unit, please note.

Alexander, Sherry Lee (in phased retirement)

Alexander, S.L. (author/editor) *Courtroom Carnival: True Live Tales of New Orleans Courtrooms*, New Orleans: Pelican Press, 2011.

Alexander, S.L., "The Trial of the Century," (review) *Anatomy of a Trial: Public Loss, Lessons Learned from The People v OJ Simpson*, by Jerriane Hayslett, University of Missouri Press, *Judicature* 92:5 (March-April 2009) 245-247.

Alexander, S.L., "Sunshine Week: Louisiana Audit," sunshineweek.org (annual) (2009: Survey of State Government Websites).

Alexander, S.L. "Habana Viejo," (photograph) Loyola University Fourth Juried International Photo Contest, March 14-29, 2010.

Alexander, S.L., "The Trial of the Century," (review) *Anatomy of a Trial: Public Loss, Lessons Learned from The People v O.J. Simpson*, by Jerriane Hayslett, University of Missouri Press, *Judicature* 92:5 (March-April 2009) 245-247.

Alexander, S.L., "Sui Generis" (photograph), in *New Orleans Favorite Shotguns*, by Mary Fitzpatrick and Alex Lemann, Preservation Resource Center, 2007, 79; also in "New Orleans's Favorite Shotguns," PRC Juried Exhibit, August-December 2007.

Alexander, S.L., Orleans Parish data, in *The Sunshine Week 2007 National Information Audit: Comprehensive Emergency Response Plans*, <http://www.sunshineweek.org/sunshineweek/audit07> (March 2007)

Alexander, S.L., "New Orleans Journalist Escapes Contempt Charges," *Society of Professional Journalists Verite* 14:5 (Fall 2007)

Andrews, Valerie

Rogers, C., and **Andrews, V.** (2013). Coorientation Theory and Assessment of the RFP Solution to Client/Service Learner Matching. *Journalism and Mass Communication Educator*.

Rogers, C. and **Andrews, V.** (2012, August). Coorientation Theory and Assessment of the RFP solution to Client/Service Learner Matchmaking, poster presentation at AEJMC Conference, Chicago, Ill.

Rogers, C. & **Andrews, V.** (2012-2013). Service learning grant (Fellowship for Community Engaged Scholarship), Loyola University New Orleans.

Rogers, C. and **Andrews, V.** (2012, March). Assessment of RFP Process for Community Partner Selection in Upper-Level Public Relations Courses, presentation at Gulf South Summit on Service Learning, Hattiesburg, Miss.

Andrews, V., Battle, O., Garcia, M., and Latimer, D. (2012, February). Marketing for Nonprofits: Making Lasting Impressions. Presented at the midyear meeting, National Conference of Bar Foundations, New Orleans.

Rogers, C., & **Andrews, V.** (2011, March). Service Learning and Scholarly Activity. Presentation at 2011 Office of Service Learning's Spring Faculty Seminar Series, Loyola.

Rogers, C. and **Andrews, V.** (2010, August). The RFP Solution: One Response to Public Relations Client/Service Learner Issues. Presentation at 2010 Association for Education in Journalism and Mass Communication, Denver.

Rogers, C. and **Andrews, V.** (2010, July). The RFP Solution: Best Practice for Public Relations, Service Learning and Social Justice. Presentation at 2010 Power to Transform the World: Media & Communication Programs in Catholic Higher Education, Milwaukee.

Andrews, V. (2010-2011). Honorable mention, MarCom Awards, Myra Bordelon Burson Foundation.

Andrews, V. (2010-2011). First Place for Top Public Relations Division Teaching Paper, AEJMC.

Andrews, V. (2010-2011). Excellence in Advising Award, Loyola's College of Social Sciences for 2010-11.

Land, M., & **Andrews, V.** (2009, Summer). Supervisors Speak Out: What They Think of Interns cited in A Comparison of Student Interns and Supervisors Regarding Internship Performance Ratings by Kimberly McDonough, Lulu Rodriguez, and Marcia R. Prior-Miller. *Journalism & Mass Communication Educator* 64(2), 140-155.

Andrews, V.J. (2009, February). In Defense of the Indefensible. *Gumbo Magazine* 1(7), 10-12.

Rogers, C. & Andrews, V. (2008-2009). Service learning grant (Campus Compact), Loyola University New Orleans, 2008-09.

Cal, Yolanda

“Vice or Virtue? The Role of Ethics in Advertising and PR Education.” Conference Monograph. The Power to Transform the World Conference, Marquette University, July 2010.

“Comparing Frequency of Online New Coverage, Worldwide Mortality and Perceived Risk of Leading Diseases and Injuries: Challenging Paradigms in the New Media Landscape.” Co-presenter with Villar, Maria Elena, & Zamith, Rodrigo. National Conference on Health Communication, Marketing and Media, Atlanta, GA., August, 2010

Duhe, Sonya

Duhe, S.F. (August 2012). AEJMC, Chicago, Illinois, Panelist: “Innovation or Annihilation: The Future of Journalism Curriculum in America.”

Duhe, S.F. (August 2012). AEJMC, Chicago, Illinois, Panelist: “Fundraising Secrets” (August 2012).

Duhe, S.F. (2012-2013). Invited to be a member of Leadership Louisiana for The Council for a Better Louisiana.

Duhe, S.F. (April 2012) Social Security Administration grant, Strategic Communications Training, April 2012, \$65,971

Duhe, S.F. (August 2011). Open Society Institute grant College Debate Camp, \$80,800.

Duhe, S.F. (January 2011). Social Security Administration grant. Strategic Communications Training. \$90,950.85.

Duhe, S.F. (February 2010). Social Security Administration grant Strategic Communications Training, \$114,889.

Duhe, S.F. (2010) Reporting on Stem Cell Research Science Journalism Fellows Program: “The Challenges Behind Covering Science News” University of South Carolina.

Duhe, S.F. (2010). Encyclopedia of Science and Technology Communication, Edited by Susanna Priest, “Crises Communications,” pages 194-198. Sage.

Duhe, S.F., Hilts, P.J. and Krulwich, R. (November 2010) 2010 Conference on Communicating Science, “Crafting a Message.”

Duhe, S.F. (2010). "Reporting Controversial Science: A Best Practice."
Conference on Power to Transform the World, Marquette University (Juried)

Pearson, J.L., Galloway, C.T., **Duhe, S.F.**, & Patterson, N.J. (November/December 2009).
Journal of Emergency Management, 7(6), "Understanding Citizen Perspectives on
Preparedness: A Focus Group Study of South Carolina Residents" 71-79. (Juried)

Duhe, S.F. and Cho, S. Ph.D. (August 2009) "Network News Coverage of Avian Flu:
Identifying the Characteristics of Risk"
Journal of Electronic News, Volume 3 (3) 124-142. (Juried)

Lorenz, Alfred (retirement, Fall 2013)

Covering America: A Narrative History of a Nation's Journalism, by Christopher B.
Daly, Jhistory, H-Net Reviews.
<http://www.hnet.org/reviews/showrev.php?id=36396> January, 2013.

"'With bowed heads and brows abashed': The Press of New Orleans Under General
Benjamin Butler," *Journalism History*, 36:2 (Summer, 2010, 72-82).

"The New Orleans Press Under Ben Butler's Thumb," paper delivered before the
Historical Association, March 20, 2009.

"Stop the presses...but not just yet, Le Petit Salon, New Orleans, April 23, 2009.

Informed Sources Moderator, WYES TV, Weekly 30 minute television program
discussing issues that face the New Orleans area. (1987-present)

Martin, Lisa

Excellence in Advising Award, College of Social Sciences, May 2012

Associate producer/field producer, NBA Entertainment (2013- 2008)

Electronic Press Kit (EPK) Producer, Sony Pictures "North of Hell"; Interviewed
Katherine Heigl, Jim Belushi, Patrick Wilson, and Jordana Brewster, Anthony Burns
(director) and two producers, (2013)

Field producer, CBS Morning News; Interviewed Condeleeza Rice about the Boston
Marathon terror attack and the effect it had on the workings in the White House (2013)

Field-Producer, Discovery Channel's SWAMP PAWN; Interviewed Clayton, Quentin,
and Rick in Bayou Pigeon, Louisiana (2013)

Field producer/ satellite coordinator, NFL NETWORK; New Orleans Saints (2012)

Field producer/satellite coordinator, ESPN (2012)

Writer/producer/editor, BIGG SHOTS Productions; commercial for Bigg Shots Bedding with Saints Quarterback Drew Brees, (2012)

Field producer, OPRAH: "Where are They Now" premiere (Interviewed Gennifer Flowers), (2012)

Field producer, Ray Show; interviewed Ken and Judy Hawkins for the Rachel Ray Show in Biloxi, MS (2012)

Field producer, American Idol; Conducted interviews for the segment on Baton Rouge contestants and supervised b'roll shoot at the River Center (2012)

Field producer, "Washington Watch with Roland Martin;" assisted with panel discussions and interviews at the Essence Festival in New Orleans (2012)

Field producer, The Hartford; Conducted interview for internal PR piece at the New Orleans Marriott (2012)

Field producer, The History Channel DEADLIEST PLANET: Hurricane Charley Blows through the town (2012)

Electronic Press Kit producer, SONY Pictures; Interviewed Willem Dafoe, Matt Dillon, Tom Bergenger, along with producers, directors, stunt personnel, and various other production staff (2011)

Field producer, Mercedes Benz USA; 2 days of field-producing Mercedes Benz USA Super Dome segment and interviewing Saints owner Tom Benson and Mercedes Benz VP of Marketing, Steve Cannon for the MBUSA website (2011)

Producer, LIVE The Rachel Maddow Show (2011)

Field producer, Nickelodeon; for work as field producer on the Big Help Nickelodeon shoot with Victorious Cast and Chris Paul in Violet, LA (2011)

Coordinating producer, "Treme," HBO (2011)

Assistant, "Cajun Wedding, Tru TV (2010)

Interviewer, Glamour Magazine, interviewed Denise McMillen, mother of Constance McMillen, Glamour's Woman of the Year in Perkinston, MS. (2010)

Coordinator, VISA LIVE, shots with Drew Brees at the Louisiana Superdome on (2010)

Field-producer/interviewer, “Musicians Village Segment”, E! Entertainment TV, Harry Connick, Jr. (2010)

Field producer, Hurricane Katrina Anniversary stories with Arthel Neville, FOX News (2010)

Field producer, Access Hollywood, Janet Jackson interview with Shaun Robinson for Access Hollywood at the Essence Music Festival (2010)

Field producer, The Weather Channel, 8 hours of live coverage with Stephanie Abrahams in Venice, Louisiana (2010)

Field producer, NBC Universal, live shots with BP PR exec Doug Suttles at Shell Oil Training Center in Robert, LA (2010)

Field producer, NBC Universal, field-producing 7 pool LIVE shots for NBC, CBS, ABC, CNN, MSNBC, FOX Live, and The Weather Channel with Admiral Thad Allen at WLAE TV in Metairie, LA (2010)

Field producer, ACE Hardware, shot live shows at ACE Hardware Convention (2010)

Field producer, “Mirrors 2,” 20th Century Fox (2009)

Field producer, “Good morning America: Interracial Couple Denied Marriage License,” ABC (2009)

Sideline reporter, Nicholls State vs. Duquesne game at Guidry Stadium, WHNO-TV (2009)

Phone coordinator, VISA; Drew Brees satellite shots for KEF at New Orleans Superdome (2009)

Field producer, Rachel Ray Show (2009)

Field producer, PBS NewsHour, PBS (2009)

Field producer, Carnival Fantasy Cruise Line, INSIDE EDITION (2009)

Field producer, PBS NewsHour, PBS, Education Secretary Arne Duncan shoot for The PBS NewsHour (2009)

Field producer, “The Curious Case of Benjamin Button” premiere shoot, Access Hollywood (2008)

Ole Miss Foundation (2008) For field-producing Deuce McAllister's Ole Miss promo for the Ole Miss foundation at Saints Camp on October 17th, 2008.

Conde' Nast (2008) Interviewed CNN's Anderson Cooper for the Conde' Nast Fashion Show.

VISA (2008) For phone-producing Drew Brees interviews with KEF Media on Tuesday, September 23rd at the Louisiana Superdome.

Field producer, "FD 4 in Harahan," "Patriots in Chalmette," and "Chess Set", The Reez Channel (2008)

Field producer, Nickelodeon (2008)

Field producing, The Reelz Channel (2008)

Field producer, TOP COPS; Sgt. David Cartel (2008)

Field producer, "Death Penalty-Child Rape," ABC News (2008)

Field producer, "The Librarian 3: Curse of the Judas Chalice," TV Guide TV (2008)

Field producer, EXTRA; Brad & Angelina's non-wedding story in the French Quarter in New Orleans (2008)

Interviewer, Tru TV; interviewed Sgt. Joe Narcisse of NOPD (2008)

Field producer, Computer Associates Convention Shoot, Computer Associates (2008)

Filed producer, TV Guide TV, Jamie Lynn Spears' pregnancy story (2008)

Field producer, Access Hollywood, Jamie Lynn Spears' pregnancy story (2008)

Field producer, "KaBOOM!," Fannie Mae (2007)

Field producer, Sugar Bowl Camellia Marching Band Competition, ALLSTATE (2007)

Myers, David

Myers, D. *On the absence of imaginative resistance in games*. Foundations of Digital Games AnnualConference. Chania, Crete, Greece. (May 2013)

Myers, D. *How do games represent simulations?* Society of Cinema and Media Studies AnnualConference. Chicago, Illinois. (March 2013)

Myers, D. Circles tend to return. *Game Studies*, 12(2) (2012)

- Myers, D. What chess games and chess problems tell us about digital games and art. *Digital Creativity*, 23(3-4). 260-271. (2012)
- Myers, D. Game as paradox: A rebuttal of Suits. *Journal of Philosophy of Sport*, 39(1), 155-168. (2012)
- Myers, D. True values of false objects. In M. Molesworth and J. Dengeri-Knott (Eds.), *Digital virtual consumption* (pp. 46-59). London: Routledge. (2012)
- Myers, D. *How games might annihilate narratives*. Invited presentation at Digital Games and Literary Theory Workgroup, University of Malta. Valletta, Malta. (March 2012)
- Myers, D. *Animals & avatars*. Invited keynote presentation at the Philosophy of Computer Games 5th Annual Conference. Athens, Greece. (April 2011)
- Myers, D. *Gamification then and now*. Invited presentation at the Video Games Studies ScholarlyInterest Group, Society for Cinema and Media Studies Annual Conference. New Orleans, Louisiana. (March 2011)
- Myers, D. Exploring differences between games and simulations as semiotic systems. In E. Murff (Ed.), *Proceedings of the International Simulation & Gaming Association Annual Conference* (CD-ROM). Eastern Washington University, Spokane, WA. (2011)
- Myers, D. *Play redux: The form of computer games*. University of Michigan Press. (2010)
- Myers, D. *Exploring differences between games and simulations as semiotic systems*. Paper accepted for presentation at the International Simulation & Gaming Association Annual Conference. Spokane, Washington. (July 2010).
- Myers, D. *In search of a minimalist game*. Paper accepted for presentation at Digital Games Research Conference, London, Brunel University. (August-September 2009)
- Myers, D. In search of a minimalist game. In *Breaking New Ground: Innovation in Games, Play, Practice and Theory. Digital Games Research Conference Proceedings* (CD-ROM). London: Brunel University. [avl online] (2009)
- Myers, D. Forms of rules of games of forms. In J. Sorg and J. Venus (Eds.). *Erzählformen im Computerspiel. Zur Medienmorphologie digitaler Spiele*. Bielefeld: Transcript. (2009)
- Myers, D. Grant recipient. Loyola Online Course Initiative (2009)
- Myers, D. *Play and punishment: The sad and curious case of Twixt*. Paper accepted for presentation at The [Player] Conference, Copenhagen, Denmark. (August 2008)
- Myers, D. The videogame aesthetic: Play as form. In M. Wolfe and B. Perron (Eds.) *Video Game Theory Reader 2*. New York: Routledge. (2008)

Myers, D. Play and punishment: The sad and curious case of Twixt. In *The [Player] Conference Proceedings*. Copenhagen, Denmark: The Center for Computer Games Research, The IT University of Copenhagen. [DRAFT avl on request] (2008)

Myers, D. Self and selfishness in online social play. In Baba, Akira (Ed.), *Situated Play, Digital Games Research Association Conference Proceedings* (pp. 226-234). Tokyo: University of Tokyo. [avl online] (2007)

Myers, D. (2007) Plays of destruction. In B. Perron (Ed.), *Intermédialités, 9*. Online: <http://cri.histart.unmontreal.ca/cri/fr/intermedialites/flash8/numeros.html>

Myers, D. (2007) Fantasy football. *Dictionary of American History*. Online: Gale Virtual Reference Library.

Myers, D. *Self and selfishness in online social play*. Paper accepted for presentation at the Digital Games Research Association Conference, Tokyo, Japan. (September 2007)

Nelson, Andrew

Nelson, A. *The Icon: Sydney Opera House*. National Geographic Traveler, (May 2013)

Nelson, A. *The Social Network*. National Geographic Traveler, (April 2013)

Nelson, A. *Rise and Shine Detroit*. National Geographic Traveler, (March-April 2012)

Panelist, “Keys to the World: How Social Media is Changing Travel.” World Travel Market. London, England, November 2012

Participant, “Social Media Strategies for New Orleans Media Market.” Create Lab, Louisiana State University. Baton Rouge, LA. October 2012.

Panelist, “New Journalism in the South.” The Oxford American Seminar, New Orleans, LA. September 28, 2012

Presenter, Social Security Administration, New Orleans, 2012, “Trends in Social Media”

Presenter, Michigan Economic Development Association, Detroit, 2012, “Detroit Rising: New Spirit in the Motor City”

Nelson, A. *Olympic Peninsula, Drives of a Lifetime*. National Geographic (2010)

Parr, Leslie

Parr, L. (forthcoming). "Sarah Towles Reed: Southern Firebrand," in *Louisiana Women*, vol. 2. (Athens: University of Georgia Press).

Parr, L. "Sarah Towles Reed: Class of 4," Newcomb College, 1886-2006: Higher Education for Women in New Orleans, S. Tucker and B. Willinger, eds, Baton Rouge: Louisiana State University Press, 2012 (2012).

"NOLA Now, Part II, The Human Figure, Contemporary Arts Center (June 23-Aug. 5, 2012)

"Light," juried exhibit, New Orleans Photo Alliance (Feb 1- Mar. 25, 2012)

Parr, L. "E.J. Bellocq," "Arnold Genthe," "Russell Lee," "Theodore Fonville Winans," "Clarence John Laughlin," "John H. Lawrence," "George Long," "Elemore Morgan, Sr.," "Owen F. Murphy, Jr.," "Mark Sindler," (2012). A Unique Slant of Light: The Bicentennial History of Art in Louisiana, M. Sartisky, J.R. Gruber, J.R. Kemp, eds, New Orleans: The Louisiana Endowment for the Humanities. (2012)

Parr, L. "Sarah Towles Reed," in Charles Reagan Wilson, ed., Education: The New Encyclopedia of Southern Culture, vol. 19, Chapel Hill: University of North Carolina Press. (2011)

Parr, L. "Michael P. Smith," "Arnold Genthe," "Clarence John Laughlin," Debbie Fleming Caffery," "Elemore Morgan," Ernest J. Bellocq" "Fonville Winnans," "Russell Lee," "Mark Sindler," "George Long," "John Lawrence," "Owen Murphy," "Louisiana Photographers: 1839-present," "Sarah Towles Reed." (2011). KnowLa: Digital Encyclopedia of Louisiana History, Culture, and Community, Louisiana Endowment for the Humanities. (2011)

Parr, L. "Between the Faithful and Forlorn," juried exhibit, New Orleans Photo Alliance (April 23 – June 26, 2011)

Parr, L. photographs in Kevin Rabalais, ed., Sacred Trespasses: A Loyola New Orleans Faculty Reader. (2011)

Parr, L. "Land/Currents/Undercurrents," ninth annual juried exhibit, Grand Isle, LA (April 9-17, 2011)

Parr, L. New Orleans Jazz and Heritage Festival Grant for annual NolaLoyola event for (2011-12)

Parr, L. Marquette Fellowship, Loyola University New Orleans, (2010-2011)

Parr, L. "Sundays in the Streets: Second Lining in New Orleans," invited solo exhibit, Manhattan College, New York (September – October, 2010)

Parr, L. "Los Invisibles: Latino Immigrants Who Rebuilt New Orleans," juried exhibit, Barrister's Gallery (Aug. 14 - Sept. 14, 2010)

Parr, L. "Gulf," juried exhibit, New Orleans Photo Alliance Gallery (Aug. 14 - Sept. 18, 2010)

Parr, L. "American Dream," juried exhibit, New Orleans Photo Alliance Gallery (Feb. 5-Mar. 21, 2010)

Parr, L. "The Power of the Photograph: Teaching Civil and Human Rights Through Photography," 2010 Super Teacher Institute, Alabama Humanities Foundation, Mobile, July 12, 2010 (2010)

Parr, L. "Six Shooters," panel discussion on personal photographic work, New Orleans Museum of Art, March 18. (2009)

Parr, L. "Caliente/Hot," juried exhibit, New Orleans Photo Alliance Gallery (Aug. 6 - Sept. 20, 2009)

Parr, L. "Portrait," invitational exhibit, Diboll Art Gallery, Loyola University New Orleans (June 1 -Sept. 3, 2009)

Parr, L. "Abstractions in the Landscape," juried exhibit, The Darkroom-New Orleans Center for the Photographic Arts (May-July 2008)

Parr, L. Moderator, "Promise and Peril: The Changing Face of Photojournalism," panel discussion sponsored by the New Orleans Photo Alliance, Louisiana State Museum, Dec. 14. (2008)

Parr, L. photographer, The Chronicle of Philanthropy, June 26. (2008)

Parr, L. Director, Teacher Institute for Advanced Study, "Looking at History: Photography and the American Past," Louisiana Endowment for the Humanities Grant, 2008.

Parr, L., Grandstand exhibitions, Jazz and Heritage Foundation juried exhibits, Jazz Festival, (2007, 2008)

Parr, L. "Louisiana Photographers," Louisiana Superdome juried exhibit (2007)

Parr, L. "The Red Show," juried exhibit, The Darkroom-New Orleans Center for the Photographic Arts (Oct. 6-Nov. 28, 2007)

Parr, L., "Rituals and Revelry: Depictions of Carnival, juried exhibit, Brad Edelman Gallery, New Orleans (February 1- March 15, 2007)

Parr, L. "Vision/Re-Vision: Louisiana Photography 2006," juried exhibit, Contemporary Arts Center, New Orleans (December 9, 2006-January 12, 2007)

Parr, L. photograph in Mary Fitzgerald and Alex Lemann, New Orleans' Favorite Shotguns. New Orleans: Preservation Resource Center. (2007)

Parr, L. Company: The World of Jesuits and Their Friends, Winter. (2007)

Parr, L. Editor and Producer, Audio slide shows: "Katrina Photographers," Journal of American History, (2007)

Poepsel, Mark

Britten, B. **Poepsel, M.P.** (2013, August). *Picturing Collective Memory: What Google's Doodles Want Us to Think About*. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication. Washington, D.C.

Poepsel, M.P. (2013). The Scion of Public Journalism: Case study evidence of a link between public and social journalism and the potential for an atomized public sphere. #ISOJ *The official research journal of the International Symposium on Online Journalism*.

Poepsel, M.P. (2013, May). *The Scion of Public Journalism: Case Study Evidence of a Link between Public and Social Journalism and the Potential for an Atomized Public Sphere*. Presented at the annual meeting of the International Symposium on Online Journalism. Austin, TX.

Poepsel, M.P. (2013, June). *An Attempt at Corraling the Commons: The mutual shaping of a content management system for social journalism at five levels of a news organization*. Presented at the annual meeting of the International Communication Association. London.

Hellmueller, L., Vos, T., & **Poepsel, M.** (2012). Shifting Journalistic Capital? Transparency and Objectivity in the 21st Century. *Journalism Studies*, 14(3), pages t.b.d. (Published online in June, 2012).

Poepsel, M. New Institutionalism and a Business Model for "Social Journalism." Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago. (August 2012)

Hellmueller, L., Vos, T., & **Poepsel, M.** Shifting Journalistic Capital? Transparency and Objectivity in the 21 st Century. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ. (May 2012)

Poepsel, M., Park, E.H., Maybe McLuhan was Right. Could the Medium be the Message (or at Least Part of it) in a New Media Landscape? Paper presented at the annual meeting of the International Public Relations Research Conference, Miami, FL. (March 2012)

Poepsel, M., Oh, H., Sobel, A., Cameron, G. Voice Versus Virus: Studying rural media use to best employ health crisis information. Paper presented at the annual meeting of the National Communication Association, New Orleans. (November 2011)

Poepsel, M. Community News as Collective Action. Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, St. Louis. (Note: This paper was named the top student paper in the Community Journalism Interest Group) (August 2011)

Rogers, Cathy

Rogers, C. Plank Center Educator Fellowship, 2013

Rogers, C. & Andrews, V. (2013). Accepted. "Coorientation Theory and Assessment of the RFP solution to Client/Service Learner Matchmaking." *Journalism and Mass Communication Educator*.

Rogers, C. & Andrews, V. (2012-2013). Service learning grant (Fellowship for Community Engaged Scholarship), Loyola University New Orleans

Rogers, C. (2012-2013). Professional development grant, Loyola University New Orleans

Rogers, C. (October 2012). "Leadership Development: Where Do PRSSA Advisers Stand?" Presented to Educators Academy, Public Relations Society of America, San Francisco, Calif.

Rogers, C. & Andrews, V. (August 2012). "Coorientation Theory and Assessment of the RFP solution to Client/Service Learner Matchmaking." Presented to Teaching Category of the Public Relations Division at the National Convention, Association for Education in Journalism and Mass Communication (AEJMC), Chicago, Ill.

Rogers, C. & Andrews, V. (March 2012). "Assessment of RFP Process for Community Partner Selection in Upper-Level Public Relations." Presented to Gulf-South Summit on Service-Learning and Civic Engagement through Higher Education in Hattiesburg, Miss.

Rogers, C. (2011-2012). Educator of the Year award, Public Relations Society of Louisiana.

Rogers, C. & Andrews, V. (2010). “The RFP Solution. One Response to Client/Service-Learner Issues,” Presented to Teaching Standards of the Public Relations Division at the National Convention, Association for Education in Journalism and Mass Communication, Denver, Colo. Top Teaching Paper.

Rogers, C. (2010). “Is Social Justice, Public Relations, and Service Learning in the Classroom Linked to Professionalism in the Workplace?” Presented to Conference, Power To Transform the World: Media & Communication Programs in Catholic Higher Education in Milwaukee, Marquette University and the Pontifical Council for Social Communications.

Rogers, C., & Andrews, V. (2010). “The RFP Solution: Best Practice for Public Relations, Service Learning and Social Justice?” to Conference, Power To Transform the World: Media & Communication Programs in Catholic Higher Education in Milwaukee, Marquette University and the Pontifical Council for Social Communications.

Rogers, C. (2009-2010) Research Grant, Plank Center for Leadership in Public Relations, 2009-10.

Rogers, C. (2009-2010). Excellence in Community Service Award, Loyola University New Orleans, 2009-10.

Rogers, C. (2008-2009). Biever Mini-grant, Loyola University New Orleans, 2008-09.

Rogers, C. & Andrews, V. (2008-2009). Service learning grant (Campus Compact), Loyola University New Orleans, 2008-09.

Rogers, C. (2008-2009). Program for Instructional Effectiveness Support grant, Loyola University New Orleans.

Rogers, C. (2008-2009). President's Award/Preeminent Plate Spinner Award, Public Relations Society of America, New Orleans Chapter.

Rogers, C. (2007-2008). Marquette Faculty Fellowship, Loyola University New Orleans.

Rogers, C. (2006-2007). Great Ball of Fire Award/Outstanding Member Award, Public Relations Society of America, New Orleans Chapter.

Rogers, C. (2006-2007). University Senate Award for Teaching, nominee, Loyola University New Orleans, 2006-07.

Thomas, Robert

Executive Producer and writer, documentary on the Mississippi River Gulf Outlet: *Mrgoing, Going, Gone*, Summer 2013 (with Ryan Pastorak & Kevin McCaffery).

Merlen, Godfrey and **R. A. Thomas**. in press. A Galápagos exothermic terrestrial snake gambles a potential chilly bath for a protein rich dish of fish. *Herpetol. Rev.*

Thomas, R.A. 2011-2012. Honoree, Great Friends of Kids Event, Louisiana Children's Museum, 2011-12.

Crother, B.I., B. Moon, and **R.A. Thomas**. 2011. Ernest A. Liner, 1925-2010. *Herpetological Review* 42(1): 12-18.

Thomas, R.A. 2011. "BP blowout. Lessons from Gulf oil disaster: Everything from the social media's importance to the need for a detailed disaster plan." *SEJournal* Vol. 21, No. 2, pp. 11-13.

Thomas, R.A. 2010-2011. Dux Academicus Award, the highest honor at the university, from Loyola University New Orleans.

Thomas, R.A. 2010-2011. Great Ladies and Great Gentlemen Award, East Jefferson Hospital Auxillary.

Thomas, R.A., 2010. "Reflections on a Devastating Oil Catastrophe." *C.E.P. (Conservative Environmental Policy) Quarterly*, Vol. 5, no. 2, pp. 1-4.

Co-producer with Kevin McCaffery, video regarding learnings by scientists since the BP blowout, National Science Foundation Grant to Dr. Jessica Kastler, Gulf Coast Research Lab, Ocean Springs, Ms., 2011-2012.

Thomas, R.A., *Swamp things: Working safely around snakes, gators, & other critters in a post-flood environment*, Entergy Safety Seminar Series, New Orleans, voice over added and posted on Vimeo, May 25, 2011.

Thomas, R. A. 2010. "BP's Gulf oil gusher attracts bewildering amounts of media coverage. But where's the depth?" *SEJournal* Vol. 20, No. 3, pp. 5, 7-11.

Thomas, R.A. 2009-1010. Community Steward Award, Leadership Northshore.

Thomas, R.A. 2008-2009. Loyola Faculty Senate Outstanding Teaching Award, Loyola University New Orleans.

Thomas, R.A., 2008. Foreword. *In: Brady, I., "The Southern Swamp Explorer." Nature Works Press.*

Thomas, R.A. 2007-2008. Outstanding Citizen Diplomat Award, New Orleans Citizen Diplomatic Council, 2007-08.

Zemmels, David

Zemmels, D. (2013). "Accessing Virtual Social Worlds: A Unique Methodology for Research in New Media Spaces." ISSC World Social Science Forum 2013: Social Transformations and the Digital Age, Montréal, Canada.

Zemmels, D. (2013). "The Post-panoptic Condition, 21st Century." ISSC World Social Science Forum 2013: Social Transformations and the Digital Age, Montréal, Canada.

Zemmels, D. (2013). "Online Visual Media Content: Privacy and Trust Among Young People." AEJMC 2013 Midwinter Conference, University of Oklahoma, Norman, OK.

Zemmels, D. (2012). Youth and New Media: Studying Identity and Meaning in an Evolving Media Environment. *Communication Research Trends, 31(4).*

Zemmels, D. (2012). Young People and New Media: A Grounded Model for Connecting Communication Channels and Social Ties in Social Media Engagement." NCA 2013 Annual Convention, Orlando, FL.

5. *Provide relevant sections of faculty guides, manuals or other documents in which the unit specifies expectations for scholarship, research, and creative and professional activity in criteria for hiring, promotion and tenure. Describe how the unit's criteria for promotion, tenure and merit recognition consider and acknowledge activities appropriate to faculty members' professional as well as scholarly specializations.*

The School of Mass Communication does recognize scholarship and research for hiring, promotion and tenure decisions. The following taken from the school's protocol page 11 under Scholarship and Research, states the following:

SCHOLARSHIP AND RESEARCH

The School of Mass Communication values peer-reviewed scholarship, research and publication as an important requirement for retention, tenure and promotion of members of the ordinary faculty. Tenured faculty members are recognized as experts according to their sustained participation in scholarly activities. Although faculty scholarship, research, publications and presentations are evaluated annually, the evaluation of the scholarship and research is based on productivity over the previous three years.

Examples of scholarship and research include, but are not limited to, the

following:

1. Scholarly books, monographs, book chapters
2. Papers published in scholarly journals, books or monographs
3. Textbooks and textbook supplement
4. Subsequent editions of books
5. Book reviews
6. Professional and creative disseminated works (e.g. published material, to include newspaper and magazine articles and radio and television scripts; significant editorial work; significant involvement in production of radio or television programs; significant advertising or public relations activity; significant graphics or photography activities; exhibitions)
7. Presentation of papers at scholarly or professional conventions.
8. Chair of panel, panelist, paper discussant or paper reviewer for scholarly or professional conference
9. Lectures, seminars or similar presentations at educational or professional institutions other than Loyola; or on-campus academic presentations, which are beyond assigned duties
10. Formal editorial affiliation with scholarly or professional journals, or any reputable serials publication
11. Fellowships/faculty internships
12. Grants

The five categories listed below are to be used to evaluate faculty scholarship and research.

Does not meet expectations: No evidence of scholarly, professional or creative activity

Needs improvement: Annual scholarship and research is less than that required to meet the 'satisfactory' requirement, as measured over a three-year period

For example,

1. A single book review in the popular press
2. A single presentation at a scholarly or professional conference
3. Minor professional and creative work

Satisfactory: At least one of the following -- or its equivalent -- per year, as measured over a three-year period

1. A scholarly publication in a peer-reviewed journal
2. The successful completion of a research fellowship or internship, based on an external research grant application
3. Two or more of any of the following:
 - a. book review in scholarly publication

- b. an encyclopedia article
- c. a juried presentation at a scholarly or professional conference including serving as chair/moderator of a panel, insofar as this service is a significant contribution to the conference
- d. an invited scholarly lecture or presentation
- e. multiple minor professional and creative works

Exceeds expectations: Average annual scholarly activities are greater in number, as measured over a three-year period, than that required to meet the ‘satisfactory’ requirement, but less than that required to meet the ‘outstanding’ requirement. For example,

- 1. A scholarly publication and a juried presentation, per year
- 2. A scholarly publication and an invited scholarly lecture or presentation, per year.
- 3. Three juried presentations at a scholarly or professional conference, per year
- 4. Multiple professional and creative works

Outstanding: At least one of the following -- or its equivalent -- over a three-year period

- 1. A scholarly book, or textbook or equivalent, including significant professional or creative work
- 2. An edited scholarly book or journal issue
- 3. Administration of a major external research grant (e. g., \$10,000+)
- 4. A university research award
- 5. More than one scholarly publication, per year, as measured over a three-year period

6. *Describe the institution’s policy regarding sabbaticals, leaves of absence with or without pay, etc.*

According to the university faculty handbook, section 6.4, the following serves as policy regarding sabbatical leaves:

1. Purpose of Sabbatical Leave

The objective of the sabbatical leave program is to enhance the academic quality of the university by providing the faculty member with an opportunity for professional growth over an extended and uninterrupted period. Such opportunities will allow the faculty member to engage in full-time scholarly research, specialized study related to one’s academic field, writing, participation in programs designed to improve teaching or other scholarly activities.

2. Duration of Sabbatical Leave

An eligible faculty member may elect to take a one-semester sabbatical leave at full salary or a two semester sabbatical leave at two-thirds salary. Occasionally, if the dean of a college in consultation with the provost and vice president for academic affairs feels a proposal has particular merit, a two-semester sabbatical leave at full pay may be offered.

Such offers may be made only if funds remain in the budget (see 3c) after all other valid proposals have been accepted, and at no time should such offers require an increase in the budget.

3. Eligibility

All full-time tenured faculty members are eligible for a sabbatical leave after they have completed seven years of continuous service as ordinary faculty at the university. Normally, subsequent sabbatical leaves are granted in the seventh year or after 12 semesters of qualifying service.

Credit may be granted for professionally relevant leaves taken since the faculty member's last sabbatical leave. Credit eligibility for sabbatical leave may not be accumulated beyond seven (7) years, unless a full eligible or qualifying leave is denied solely for the convenience of the department, college, or university. Where a faculty member is eligible or has qualified for sabbatical leave but is prevented from taking the leave as a result of administrative necessity or department needs, one year of qualifying service past the terminal date for previous sabbatical leave shall be counted (banked) toward the next sabbatical leave. A faculty member requesting the banking of one year must submit a letter stating that he or she is eligible for a sabbatical leave as well as the reasons preventing that leave. The agreement of both the dean and provost is necessary to bank one year toward the next sabbatical. In this instance only, a sabbatical leave may be granted to the same person no more than once in any six years.

The number of sabbatical leaves granted in any given academic year will be determined by the academic feasibility of releasing the faculty member for the period requested and by the amount of money available for granting such leaves. The university will budget directly funds to provide for sabbatical leaves.

Eligibility does not imply an automatic right nor an automatic granting of a sabbatical leave.

4. Application Procedure

Applications for sabbatical leave are considered once each year by the appropriate dean in accordance with established protocols of the college. Deadlines for receipt of applications will be announced by the college at least 30 days in advance.

The faculty member should apply for leave in the academic year before the year the requested leave is to begin, that is, apply in the fall of 2013 for a sabbatical leave that would begin either in the fall of 2014 or in the spring of 2015.

Failure to request a sabbatical leave when a faculty member becomes eligible will indicate that the faculty member does not desire a leave for the ensuing year. He or she may apply in subsequent years as long as he or she complies with the deadline for applying.

In order to qualify for a sabbatical leave a faculty member shall submit a detailed plan for one of the following:

Full-time study at an educational institution other than Loyola University New Orleans.

Full-time research under the auspices of an educational or research institution or freelance research.

Full-time writing, provided that some preliminary outline of the proposed theme and content is presented.

Travel with the purpose of studying a range of educational institutions and/or programs. Specifics of such travel plans and their purpose shall be set forth in reasonable detail.

Other proposals or projects consonant with the objectives of the university's sabbatical leave program.

The applicant must indicate whether his or her research, study or writing will culminate in some substantive work, such as an article, book, artistic production, major grant proposal, or new course proposals with accompanying syllabi.

An application for sabbatical leave must be submitted to the appropriate departmental chairperson and/or dean who shall be empowered to review applications, request information and make a written recommendation to the provost and vice president for academic affairs indicating support for, or opposition to, the request for sabbatical leave and whether a replacement will be needed. These documents should be forwarded by the dean to the provost and vice president for academic affairs within thirty calendar days after the deadline for accepting applications.

The provost and vice president for academic affairs will make a final decision within thirty days of receipt of these recommendations from the appropriate dean.

5. Acceptance of Sabbatical Leave

It is understood that the granting of a sabbatical leave will not increase the workload of the department, interrupt course sequences, or curtail the advising program of the department. It is recommended that whenever possible a faculty member on a two semester sabbatical leave will be replaced temporarily by a visiting professor.

A faculty member accepting a sabbatical leave may not take on either full-time or part-time employment during the period of the leave. While fees may be accepted without special approval for a few lectures or a few days of consulting, no substantial work for remuneration should be undertaken without prior approval of the dean and the provost and vice president for academic affairs. However, a faculty member may accept a fellowship or grant from a foundation, provided the acceptance of such a stipend does not impose upon the recipient duties and obligations that would be incompatible with the purpose for which the sabbatical leave was granted.

Within two months after returning to the university the faculty member shall submit in writing to the provost and vice president for academic affairs, and the dean, through his or her departmental chairperson, a report on the results of the project undertaken during the sabbatical leave. The report shall become a permanent part of the faculty member's

file at the University. This report shall be considered in the faculty member's next annual evaluation.

A faculty member accepting a sabbatical leave agrees to remain in the service of the university for at least one academic year following the completion of his or her sabbatical leave.

A faculty member accepting a sabbatical leave does so without prejudice to his or her contractual status, future salary increase, or any benefits associated with his or her employment by the university and all fringe benefits shall remain in effect during the period of the sabbatical leave. In addition, he or she shall also retain all departmental rights.

Sabbatical leave time will be counted toward time in rank for promotion purposes.

Academic Leave

The objective of the academic leave program is the same as that for sabbatical leave, and a faculty member with an appropriate project will ordinarily apply for a sabbatical rather than academic leave. However, there are exceptional cases where academic leave may be warranted. Such cases may involve a faculty member who has not accrued seven years since his or her last sabbatical but who has a unique opportunity, one which can not be postponed, to engage in the kind of activity that the sabbatical seeks to encourage. 6-6

In either case a faculty member must have a proposal of unique and high merit to qualify for academic leave. Academic leaves, therefore, are granted only in extraordinary circumstances. The application and acceptance procedure for academic leave will follow that outlined for sabbaticals, except that applications for academic leave are considered once each semester, and will be carried out by the same administrative procedures. The remuneration of a faculty member on academic leave will be one-half of his or her regular salary. In special cases an academic leave with remuneration greater than one-half of the faculty member's salary may be offered by the provost and vice president for academic affairs.

- Leave of Absence Without Pay: Leave of absence without pay may be granted a member of the Ordinary Faculty at the discretion of the provost and vice president for academic affairs for a period not to exceed two years.
- Bilateral Contractual Responsibilities: The university has adopted the following policy regarding contractual negotiations:
 - Negotiations by Loyola University New Orleans regarding possible appointment of faculty members of other institutions should be begun and completed as early as possible.
 - It is desirable that, when feasible, a Loyola faculty member who has been approached by another university with regard to a position inform the dean that negotiations are in progress.
 - A Loyola faculty member who accepts a binding appointment

elsewhere should always promptly notify Loyola University. A Loyola faculty member should not resign to accept other employment after May 15, or thirty days after receiving an offer of employment at Loyola for the following year, whichever date occurs later. A faculty member may ask the provost and vice president for academic affairs to waive this requirement on the basis of an alleged emergency, but the faculty member should conform to the decision.

- Except by agreement with Loyola, a faculty member should not resign a faculty position during the academic year in which an appointment is held.

7. *List faculty who have taken sabbaticals or leaves during the past six years, with a brief description of the resulting activities.*

Four School of Mass Communication faculty members have taken sabbaticals and/or leaves since 2009. Dr. Cathy Rogers, sabbatical in spring 2012, Dr. Leslie Parr, sabbatical in Fall 2012, Dr. David Myers, sabbatical in Fall 2011 and Dr. Bob Thomas, 2009-2010.

1. Cathy Rogers: Sabbatical Spring 2012

Rogers, C., & Andrews, V. (2013). Accepted. "Co-orientation Theory and Assessment of the RFP solution to Client/Service Learner Matchmaking." *Journalism and Mass Communication Educator*.

Rogers, C. & Andrews, V. (August 2012). "Co-orientation Theory and Assessment of the RFP solution to Client/Service Learner Matchmaking." Presented to Teaching Category of the Public Relations Division at the National Convention, Association for Education in Journalism and Mass Communication (AEJMC), Chicago, Ill.

Rogers, C. & Andrews, V. (March 2012). "Assessment of RFP Process for Community Partner Selection in Upper-Level Public Relations." Presented to Gulf-South Summit on Service-Learning and Civic Engagement through Higher Education in Hattiesburg, Miss.

2. Leslie Parr: Sabbatical Fall 2012

Wrote grant: New Orleans Jazz and Heritage Foundation, Community Partnership Grant for NolaLoyola, 2012. Partially funded.

Wrote lecture for Loyola Alumni College, June 2012.

Exhibited photograph: "NOLA Now, Part II, The Human Figure, Contemporary Arts Center, June 23-Aug. 5, 2012.

Attended Look3 Photo Conference, Charlottesville, VA.
Took workshop in Adobe Photoshop Lightroom. Attended lectures by master photographers.

Photographed Metairie Park Country Day Creative Arts Camp for brochure and website.

Organized NolaLoyola event Sept. 28.

Directed NolaLoyola event Sept. 28.

Made final revisions to "Sarah Towles Reed: Southern Firebrand," in Louisiana Women, vol. 2. (Athens: University of Georgia Press), publication forthcoming.

Wrote chapter, "From Social Aid to Social Pleasure: Mutual Aid Societies in New Orleans, 1830s to 1930s," for Sundays in the Streets: Social Aid and Pleasure Clubs in New Orleans, (in progress).

Photographed Social Aid and Pleasure Club parades, Sundays.

Guest lecture, "Women in Nineteenth Century Benevolent Associations and Twentieth Century Social Aid and Pleasure Clubs," Women in New Orleans History class, Tulane University.

3. David Myers: Sabbatical Fall 2011

Completed final editing of "True values of false objects" (6000 words) which is part of a peer-reviewed collection of scholarly articles on the economics of virtual worlds, *Digital Virtual Consumption*, edited by Mike Molesworth and Janice Dengeri-Knott of Bournemouth University in the U.K. This collection was published in book form by Routledge in 2012.

Wrote and submitted a scholarly article on paradox in games, "Game as paradox: A rebuttal of Suits" (5500 words), to the *Journal of Philosophy of Sport*. This article was published in 2012.

Wrote and submitted a scholarly article on aesthetics in games, "What computer games and computer problems tell us about digital games and art" (6800 words), to *Digital Creativity*. This article was published in 2012.

Part of an online collaboration determining formats for the 6th Annual Philosophy of Computer Games conference in Madrid, Spain. This activity

involved reviewing submissions to that conference.

Invited to become a member of the Editorial Board for the online scholarly journal *Game Studies*; Subsequently reviewed submissions to that journal during the sabbatical period.

As a result of online activities and discussion during the fall 2011 sabbatical, invited to participate in a March 2012 workshop on digital games and literary theory at the University of Malta. This workshop involves paper presentations as well as preparation for an annual peer-reviewed conference focused on the relationship between digital game criticism and analysis and literary theory, tentatively scheduled to begin during the latter half of 2012.

During the sabbatical, prepared a 4000-word scholarly article for inclusion in the upcoming *Routledge Companion to Video Game Studies*, edited by Mark Wolf and Bernard Perron. This article was begun during the latter portion of the fall 2011 sabbatical and was completed during 2012.

Constructed, in collaboration with Loyola's English department, a three-hour course, *Games and Stories*, offered during the spring 2012 semester within the English department's film and media studies sequence.

4. Bob Thomas: Academic Leave, 2009-2010

After serving as interim director of the school for three years, Dr. Thomas was granted an academic leave. He worked with the incoming director in the director transition. Dr. Thomas did not teach regular classes, but kept committee duties, participated in faculty meetings, advised students and kept office hours.

Re-implemented Loyola University Center for Environmental Communication (LUCEC). The spring semester was spent dealing with the BP-Macondo Blowout that resulted in numerous interviews and scholarly/professional pieces of work.

8. Describe travel funding, grant support, or other methods or programs the unit uses to encourage scholarship, research, and creative and professional activity.

The School of Mass Communication, through strategic use of its operating budget, endowed accounts, raised funds through fundraising and training grants, has afforded to support faculty and staff with travel funds to scholarly and professional conferences and meetings, for professional development for both faculty and staff and for professional activities such as presentation of keynotes, award dinners and student professional meetings. The school also pays for at least one membership of the faculty member's choice. Where faculty have endowed professorships, memberships come from the professorship funds.

Travel Funds:

The School of Mass Communication has supported every travel request for scholarship and/or professional development activities since 2009 for all faculty and staff in the school including such meetings as AEJMC, ICA and RTDNA. The majority of travel funds come from the school's operating budget; however, endowed professorships and chair funds are also used as well as director discretionary accounts and endowed accounts when necessary.

Grant Funds to Faculty and Students:

Immediately following the BP Oil Spill, the school, with peer review, gave mini seed grants to faculty to do work on the oil spill. The school has also offered informally undergraduate research funds to students working directly with faculty on research.

Professional Development Funds:

Since 2009, two faculty members have participated in Poynter Institute Programs. Other faculty and staff have attended such professional workshops on social media, advanced digital workflow workshop, excel and advising programs.

9. *List faculty who have taken advantage of those programs during the past six years, with a brief description of the resulting activities.*

The following is a sample of how travel funds have been used in the school:

Alexander, Sherry Lee

Alexander, Poynter Institute, 2010, St. Petersburg, **Florida**

Alexander, Sherry Lee, AEJMC, 2010, **Denver, Colorado**

Alexander, Sherry Lee, AEJMC, 2009, **Boston, Massachusetts**

Alexander, Sherry Lee, AEJMC, 2008, panel moderator and scholarly presentation, **Chicago, Illinois**

Andrews, Valerie

Rogers, C. and Andrews, V.J. (2012, August) Co-orientation Theory and Assessment of the RFP solution to Client/Service Learner Matchmaking, poster presentation at AEJMC Conference, **Chicago, Illinois**.

Rogers, C. and Andrews, V.J. (2012, March). Assessment of RFP Process for Community Partner Selection in Upper-Level Public Relations Courses, presentation at Gulf South Summit on Service Learning, **Hattiesburg, Mississippi**.

Rogers, C. and Andrews, V.J. (2010, August). The RFP Solution: One Response to Public Relations Client/Service Learner Issues. Presentation at 2010 Association for

Education in Journalism and Mass Communication, **Denver, Colorado.**

Rogers, C. and Andrews, V.J. (2010, July). The RFP Solution: Best Practice for Public Relations, Service Learning and Social Justice. Presentation at 2010 Power to Transform the World: Media & Communication Programs in Catholic Higher Education, **Milwaukee, Wisconsin.**

Cal, Yolanda

National Student Advertising Competition District 7 Competition **Jackson**, 2013
National Student Advertising Competition District 7 Competition **Nashville**, 2012
National Student Advertising Competition District 7 Competition **Baton Rouge**, 2011
National Student Advertising Competition District 7 Competition **Alabama**, 2010

Duhé, Sonya

School of Mass Communication
Friend raising/Fundraising Trips 2009-present
Houston, Dallas, Miami, Denver, Los Angeles

Leadership Louisiana 2011-2012
Shreveport, Thibodaux, Grand Isle and New Orleans, Louisiana

ACEJMC Meetings: **Chicago, Phoenix** 2012-2013

AEJMC, **Washington D.C.** August 2013

AEJMC, **Chicago, Illinois** August 2012
Panelist: “Innovation or Annihilation:
The Future of Journalism Curriculum in America”
Panelist: “Fundraising Secrets”
To search for potential faculty

AEJMC, **St. Louis, Missouri** August 2011

AEJMC, **Denver, Colorado** August 2010

“Reporting Controversial Science: A Best Practice.” March 2010
Sonya Forte Duhe’, Ph.D.

Conference on Power to Transform the World, Marquette University July 2010
(Juried) **Milwaukee, Wisconsin**

Giusti, Michael

Giusti, Michael D. (2012, October). *Help! My Business Office is a Mess. Deadlines*

Decoded, Media Business Models 101, Breakout sessions delivered to the Associated Collegiate Press/College Media Advisers fall national convention in **Chicago, Illinois**.

Giusti, Michael D. (2011, October) *Help! My Business Office is a Mess, Media Business Models 101*. Breakout sessions delivered to the Associated Collegiate Press/College Media Advisers fall national convention in **Orlando, Florida**.

Giusti, Michael D. (2010, October) *Building a Business Staff at a Small College Paper, Media Business Models 101*. Breakout session delivered to the Associated Collegiate Press/College Media Advisers fall national convention in **Louisville, Kentucky**.

Giusti, Michael D. (2010, April) *Big Sales, Small Schools*. Breakout session delivered to the College Newspaper Business and Advertising Managers national conference in **Los Angeles, CA**.

Martin, Lisa

Martin, L. (Spring 2013) The Poynter Institute, the Multi-Dimensional Journalist seminar, **St. Petersburg, Florida**.

Lorenz, Larry

AJCU Communication Conference, July 2010, **Milwaukee, Wisconsin**

AJCU Communication Conference, July 2008, **Milwaukee, Wisconsin**

Myers, David

Myers, D. (2013, May). *On the absence of imaginative resistance in games*. Foundations of Digital Games Annual Conference. **Chania, Greece**.

Myers, D. (2013, March). *How do games represent simulations?* Society of Cinema and Media Studies Annual Conference. **Chicago, Illinois**.

Myers, D. (2012, March). *How games might annihilate narratives*. Invited presentation at Digital Games and Literary Theory Workgroup, University of Malta. **Valetta, Malta**.

Myers, D. (2011, April). *Animals & avatars*. Invited keynote presentation at the Philosophy of Computer Games 5th Annual Conference. **Athens, Greece**.

Myers, D. (2011, March). *Gamification then and now*. Invited presentation at the Video Games Studies Scholarly Interest Group, Society for Cinema and Media Studies Annual Conference. **New Orleans, Louisiana**.

Myers, D. (2010, July). *Exploring differences between games and simulations as semiotic systems*. Paper accepted for presentation at the International Simulation & Gaming Association Annual Conference. **Spokane, Washington**.

Myers, D. (2009, August-September). *In search of a minimalist game*. Paper accepted for

presentation at Digital Games Research Conference, **London, Brunel University.**

Myers, D. (2008, August). *Play and punishment: The sad and curious case of Twixt*. Paper accepted for presentation at The [Player] Conference, **Copenhagen, Denmark.**

Parr, Leslie

Parr, L. (Attended Look3 Photo Conference, **Charlottesville, Virginia**
Took workshop in Adobe Photoshop Lightroom. Attended lectures by master photographers, June 2012

“Sundays in the Streets: Second Lining in New Orleans,” invited solo exhibit, Manhattan College, **New York**, September – October, 2010

“Land/Currents/Undercurrents,” ninth annual juried exhibit,
Grand Isle, Louisiana, April 9-17, 2011

“Sundays in the Streets: Second Lining in New Orleans,” invited solo exhibit, Manhattan College, **New York**, September – October, 2010

Advanced Digital Workflow Workshop with Richard Sexton at The Darkroom, **New Orleans**, May 24 and 25, 2008.

AEJMC conference, **Washington, D.C.** Attended Visual Communication sessions, August 2007

Rogers, Cathy

AEJMC, **Washington, D.C.**, August 2012

Annual International Conference, Association of Fundraising Professionals, **San Diego, California**, April 2013,

Attendee, ACEJMC 2013 Accrediting Committee Meeting, **Chicago, Illinois**, April 2013.

Annual National Conference of the Public Relations Student Society of America (PRSSA) and Educators Academy, PRSA, October 2012, **San Francisco, California**. Resulted in: Rogers, C. (October 2012). “Leadership Development: Where do PRSSA Advisers Stand?” Presented to Educators Academy, Public Relations Society of America (PRSA), San Francisco, Calif.

AEJMC Annual National Convention, **Chicago, Illinois**, August 2012. Resulted in: Rogers, C. & Andrews, V. (August 2012). “Coorientation Theory and Assessment of the RFP solution to Client/Service Learner Matchmaking.” Presented to Teaching Category of the Public Relations Division at the National Convention, Association for Education in Journalism and Mass Communication (AEJMC), Chicago, Illinois.

Communications Conference, Association of Jesuit Colleges and Universities **Chicago, Illinois**, July 2012. Resulted in: integration of teaching of CMMN A326 and CMMN A410.

Gulf-South Summit on Service-Learning and Civic Engagement through Higher Education, **Hattiesburg, Mississippi**, March 2012. Resulted in: Rogers, C. & Andrews, V. (March 2012). "Assessment of RFP Process for Community Partner Selection in Upper-Level Public Relations." Presented to Gulf-South Summit on Service-Learning and Civic Engagement through Higher Education in **Hattiesburg, Mississippi**.

Annual National Conference, PRSSA, and Educators Academy, PRSA, **Orlando, Florida**, 2011. Resulted in: integration in teaching of CMMN A316, CMMN A318, and CMMN A319.

Annual National Conference, PRSSA, and Educators Academy, PRSA, **Washington, D.C.**, 2010. Resulted in: integration in teaching of CMMN A316, CMMN A318, and CMMN A319.

Ragan Communications, Social Media Boot Camp, Las Vegas, 2011. Resulted in: integration in my teaching of CMMN A316, 318, and 319.

AEJMC Annual National Convention, Denver, Ill., August 2010. Resulted in: Rogers, C. & Andrews, V. (2010). "The RFP Solution. One Response to Client/Service-Learner Issues," Presented to Teaching Standards of the Public Relations Division at the National Convention, Association for Education in Journalism and Mass Communication, **Denver, Colorado**. Top Teaching Paper.

Conference, Power To Transform the World: Media & Communication Programs in Catholic Higher Education at Marquette University, **Milwaukee, Wisconsin**, Resulted in: (1) Rogers, C. (2010). "Is Social Justice, Public Relations, and Service Learning in the Classroom Linked to Professionalism in the Workplace?" Presented to Conference, Power To Transform the World: Media & Communication Programs in Catholic Higher Education in Milwaukee, Marquette University and the Pontifical Council for Social Communications.

(2)Rogers, C., & Andrews, V. (2010). "The RFP Solution: Best Practice for Public Relations, Service Learning and Social Justice?" to Conference, Power To Transform the World: Media & Communication Programs in Catholic Higher Education in Milwaukee, Marquette University and the Pontifical Council for Social Communications.

Ragan Communications, Social Media Boot Camp, **Atlanta, Georgia**, 2010. Resulted in: integration in my teaching of CMMN A316, 318, and 319.

Annual National Conference, PRSSA, and Educators Academy, PRSA, **San Diego, California**, 2009. Resulted in: integration in teaching of CMMN A316, CMMN A318, and CMMN A319.

Annual National Conference, PRSSA, and Educators Academy, PRSA, **Washington, D.C.**, 2010. Resulted in: integration in teaching of CMMN A316, CMMN A318, and CMMN A319 and Roundtable presentation to Faculty Adviser's Meeting about the Bateman Competition, PRSSA.

Annual National Conference, PRSSA, and Educators Academy, PRSA, **Detroit, Michigan**, 2008. Resulted in: integration in teaching of CMMN A316, CMMN A318, and CMMN A319 and presentation to Faculty Adviser's Meeting about the Bateman Competition, PRSSA.

AEJMC Annual National Convention, **Chicago, Illinois**, August 2008, Resulted in: integration in my teaching of CMMN A316, CMMN A318, CMMN A319, and CMMN A455.

Thomas, Robert

Belize and Guatemala, May 13-27 2013, to assist in teaching Tropical Communication and Tropical Ecology and conduct research.

Trinidad, November 9-12, 2013, to attend a board meeting for the Asa Wright Nature Centre and to gather information for my tropicalnaturalhistory.org website.

Belize & Guatemala, May 14-28, 2012, to assist in teaching a course in Tropical Ecology and Tropical Communication.

Trinidad, November 9-12, 2012, attend Board Meeting of the Asa Wright Nature Centre.

Belize & Guatemala, May 2011, - Travel to Belize & Guatemala to assist in teaching a course in Tropical Ecology and Tropical Communication.

Trinidad, November 3-8, 2011, to attend Board Meeting of the Asa Wright Nature Centre.

Antarctica, November 27-December 9, 2011, to give lectures on Climate Change and to video for ongoing documentary work on the topic.

Belize & Guatemala, May 2010, to assist in teaching a course in Tropical Ecology and Tropical Communication.

Trinidad, November 5-8, 2010 to attend Board Meeting of the Asa Wright Nature Centre.

Trinidad, November 5-9, 2009, to attend Board Meeting of the Asa Wright Nature Centre.

Belize & Guatemala, May 12-26, 2008, Travel to Belize & Guatemala to teach a course in Tropical Ecology.

Organizer and presenter, Belize Environmental Journalism Workshops, **San Pedro**,

Belize, May 30-31, 2008.

November 7-10 - Travel to **Trinidad** to attend Board Meeting of the Asa Wright Nature Centre.

Zemmels, David

Zemmels, D. (2013). "Accessing Virtual Social Worlds: A Unique Methodology for Research in New Media Spaces" and "The Post-panoptic Condition, 21st Century." ISSC World Social Science Forum 2013: Social Transformations and the Digital Age, **Montréal, Canada**.

Zemmels, D. (2013). "Online Visual Media Content: Privacy and Trust Among Young People." AEJMC 2013 Midwinter Conference, University of Oklahoma, **Norman, Oklahoma**.

Zemmels, D. (2012). Young People and New Media: A Grounded Model for Connecting Communication Channels and Social Ties in Social Media Engagement." NCA 2013 Annual Convention, **Orlando, Florida**.